

FLARE<sup>30</sup>  
YEARS

## canadian designer directory

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Serafino

Montreal, QC

514-685-7114

[annegret@serafinoworld.com](mailto:annegret@serafinoworld.com)

[www.serafinoworld.com](http://www.serafinoworld.com)

**Retailers:**

See website for retailers

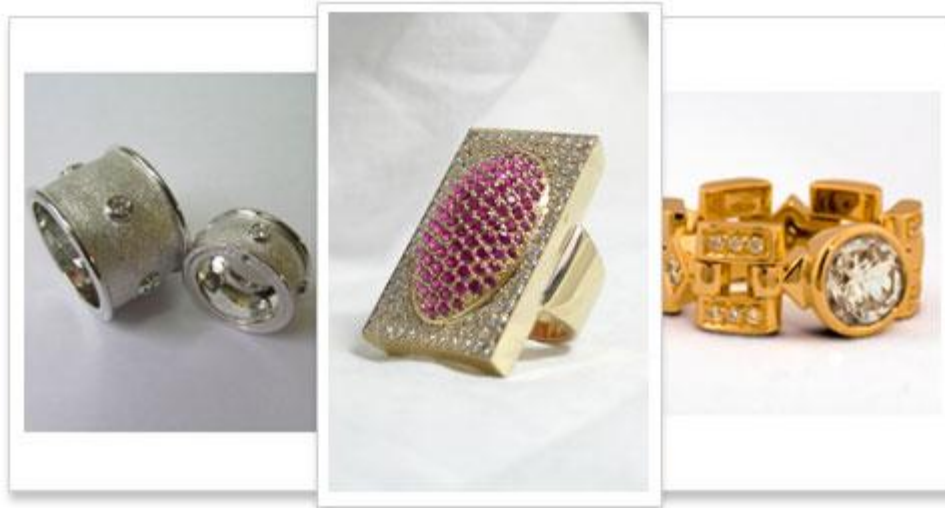
Annegret Morf and Antonio Serafino

Photo: Michel Roy

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A fine art jewelry studio based out of Montreal, designers Antonio Serafino and Annegret Morf create traditional jewelry with a modern edge, using gold, silver, and platinum inlaid with precious/semiprecious stones and pearls. The couple relocated from Italy where Serafino trained as a master goldsmith and worked for 15 years studying gemology and stone setting techniques. Despite launching Serafino in 1999, it wasn't until 2005 when Morf joined her husband at the business fulltime, that their business blossomed, putting their unique heirloom quality jewelry on the fashion radar. Serafino features three collections, "Pallino", whose pieces boast spherical designs and bright gemstones, "Freevola" showcases hammered silver disks with inlaid stones, and "Chikeshi", where the unique and irregularly shaped keshi pearls dominate the pieces. In addition to the collections, Serafino also specializes in one-of-a-kind custom orders, diamond and pearl pieces, and [wedding](#) jewelry.

-Jessalynn Keller



Photos: Maxim Demers and Serafino